Thoroughfare Market (Seasonal)

*A very popular marketplace for the people of Hwen. A number of local merchants advertise to students in particular- especially before a new year of classes begin:*

* Burn-be-gone
  + A wagon stocked with various sunblock and sunburn remedy items.
    - Aloe vera leaves & aloe gel
    - Sun lotion (a thick yellowish paste that mostly prevents sunburn through the thickness of its application rather than effective ingredients)
    - Various sun hats and parasols
  + After the arrival time of the new students, rotates between Hwen on the weekdays to the crossing of Radstone Road and Dock Road on the weekends.
  + Run by a goblin woman in her 30’s with a crooked but persistent smile
* Westran Treasures
  + A jewelry stall set up towards the port stretch of the thoroughfare
  + A somewhat meager selection of jewelry of a consistent style. Most are made of silver
    - A number of more affordable pieces of designed metal
    - Some more pieces adorned with pearls or opals (mostly blue green, few fire)
    - Sells a number of rings affixed with a pearl worth 100gp for those looking for the component to the Identify spell.
    - Only a few pieces of jewelry with more than one gem adorned. Their most expensive pieces are a pair pearl bracelets costing 1,800gp each.
  + Run by a tall kenku with magpie-like feathers
* Low Tide Garments
  + A storefront with a great location right on the thoroughfare. Filled with various climate-appropriate clothes of fair quality.
  + Run by a family of blue and copper dragonborn
* Alcazar Accoutrements
  + Another clothing store in a more central part of the marketplace
  + Filled with more fancy and expensive clothes of various styles. Most are suitable for the area… but not all.
  + Also stocked with perfumes, which the shopkeeper loves to advertise
  + Run by a haughty leonin man with various metal and jeweled beads in his braided mane.
* Farer’s Fortune
  + A jewelry stand built in a small plaza area. It’s decorated with various old ship parts- including a sail as an overhang (still attached to the mast arced over the stall). The shops items are all recovered from various shipwrecks.
  + Mostly sells expensive jewelry polished and rid of any rust or sea growth
  + Sells many other shipwreck memorabilia items- steering wheels, anchors
  + Has the occasional spyglass, fancy compass, pocket watch, and the like for a high price
  + Run by a very muscular goliath woman adorned with battle scars
* The Galleon
  + The most recognizable place in town. It’s built to look just like a giant ship arced skyward (from the outside). Built right along the heart of thoroughfare.
  + A popular bar by night, and an even more popular restaurant by day. Only ever closed on Tuesdays and holidays.
  + Known for a bunch of unique specialty drinks comprised of unconventional but delicious combinations of different fruits and spices (most non-alcoholic).
  + Also serves some really dynamic and showy foods comprised of some of the most unique creatures and plants on the island.
  + Has a number of people working there, but was created and is run by an old, fun-loving elf that’s a retired teacher from the academy. They seek to bring together some of the most wonderous experiences of their lifetime before people from all over- through cuisine and through their wondrous stories.
* Grill n’ Glory
  + A simple stall that just serves roasted sea monster a small ways from the docks
  + They run an energetic, but poor-quality theatric act about hunting down the vicious sea monsters in an attempt to draw customers. The woman looks like she’s tired of it but the other two are enthusiastic about it.
  + Run by an old dwarf, and a married couple in their 50s. All three of them look like skilled veterans.
* Selia’s Shells
  + A more meager jewelry stall towards the docks
  + Sells decorative seashells, low grade mishappen pearls, and sea glass- mostly set into jewelry but not exclusively.
  + Also has other miscellaneous ocean trinkets like conch shells, sand dollars, starfish
  + Run by a gnomish man in his early 30’s.
    - Has a young pink tiefling daughter that likes to sell at the shop with her father. The shop is named after her.
    - The mother is a teacher at the academy
* The Bait Shop
  + A store barely within the thoroughfare- at the very end and right on the docks.
    - Sells fishing gear, bait, and fishing boats
  + Run by a middle-aged human woman
    - Has two daughters that go fishing in the waters near campus- a half-elf and a half orc- who occasionally help her around the shop.
* Sugar Belle’s
  + A small stall in the heart of the market
  + Sells street waffles- can be topped with sugar, fruit, cinnamon
  + Run by a younger human woman
* Pen & Parchment
  + A sizable bookstore towards the southern end of the market
  + Stocked mostly with paper, ink, quills, and various scholarly books
  + Run by a middle aged gwyven
* Leatherbound Goods
  + A fine looking, yet simple and frankly dully colored store in the ends of the market
  + The name is self-explanatory
    - Mostly sells leather bags- general use backpacks and specialty potion pouches
    - Has a small number of blank leatherbound books, but stock is constantly replenished
    - Sells leather shoes that hold up well in off-road travel
    - Also sells gloves, and other custom order protective gear
  + Run by a very quiet halfling
* Kazenio’s
  + A magic item shop mostly full of trinkets with minor but fun enchantments. A short ways past the busiest part of the market.
  + Has some adventure-ready magic items, but not very many. They’re mostly things adventurers and students sold to the shop. The shopkeeper focuses much more on the minor miscellaneous things.
  + Run by Kazenio- a very eccentric human
* *The market is also dotted by various other stalls peddling more to locals but are often still welcoming to curious new students.*
  + *Various fruits, vegetables, foraged goods, fish, meats- many unlike anything you’ve ever seen before.*
  + *A few stalls carrying candles, soaps, potpourri, etc.*

Stand-In NPCS

*Pre-made NPCs for shops players want to go to that have yet to be defined*

* A very enthusiastic young tabaxi woman with orange fur. Keen on finding success in running her own business.

Misc NPC Ideas

* A local pearl farmer that tends to clams mostly, but also does some crab fishing. Perhaps secretly a merfolk that deserted from the same group Talia is from?